



# The Future of Elite Player Identification

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# HISTORY

- ▶ Select Teams & Regional Teams selected players via a try-out format
- ▶ The result = a lot of Center Midfield players and Forwards are chosen
- ▶ Coaches must change a players position into something different from when they were identified
- ▶ The biggest problem with this model is you rarely select functional role players from their natural environment



# THE PRESENT



- ▶ At the top of the pyramid, US Soccer National Team Programs and State Associations are investing \$\$\$ in scouting with a focus on identifying players in their natural environment during the game
- ▶ Cal South adopted this type of program in 1997
- ▶ Technical Directors and Clubs are included in the process by recommending players to National Staff and in Cal South to the PRO+ / ODP Programs
- ▶ With this evolution, I want to share what Cal South is now doing in this area



# THE CHALLENGES

- ▶ With 84,000 competitive players, how do you identify, evaluate, and track players?
- ▶ Technology is the key, with a multiple of systems available
- ▶ The Scouting System program has helped Cal South move to a more sophisticated way to identify, track and evaluate players
- ▶ Affordable cost. Also saves time, which internally saves us \$\$\$



## COSTS FOR PRO+

- ▶ Pay a per game scouting fee
- ▶ Reward based system, with incentives to make scouts accountable for their selections
- ▶ All players uploaded to Scouting System, which works offline and syncs later
- ▶ Include scouts in Training Center weekends
- ▶ Two Cycles
  1. Identification and Development
  2. Competition



# SCOUTING SYSTEM

- ▶ Player Identification
- ▶ Player Tracking
- ▶ Quick on-field evaluation
- ▶ In-depth evaluation post-match
- ▶ Recommendation & rating tools
- ▶ Easily create player reports
- ▶ Administrative controls to manage access
- ▶ Communicate directly with scouts, coaches, players & parents
- ▶ The future of scouting and evaluation
- ▶ Ability to also monitor statistical data



# SCOUTING SYSTEM PRO

PLAYERS AND TEAMS PERFORMANCE ANALYSIS

**Initially built for Top European pro clubs & academies, scouting system is now tailored to a unique us player development market**

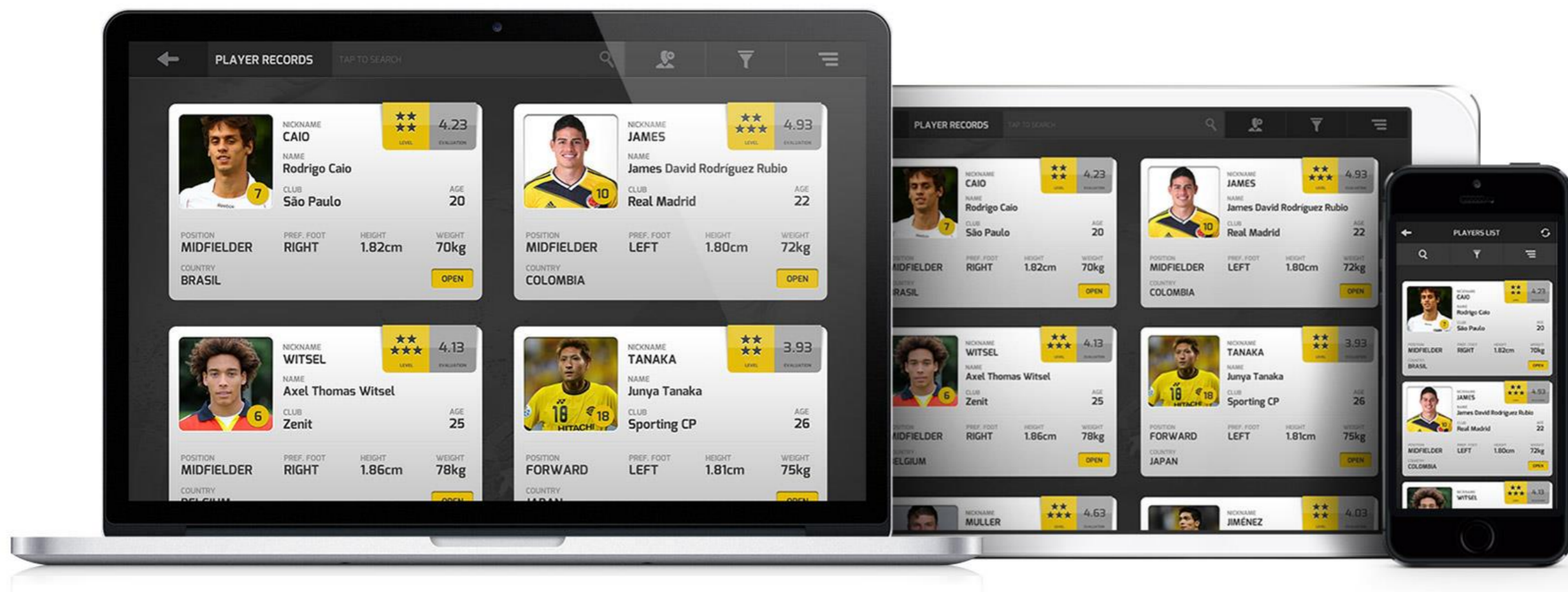




# SCOUTING SYSTEM PRO

PLAYERS AND TEAMS PERFORMANCE ANALYSIS

Scouting System Pro can be accessed from a computer, tablet or smartphone and is not dependent on internet availability. All work is automatically saved and will sync across user devices once internet access is available.

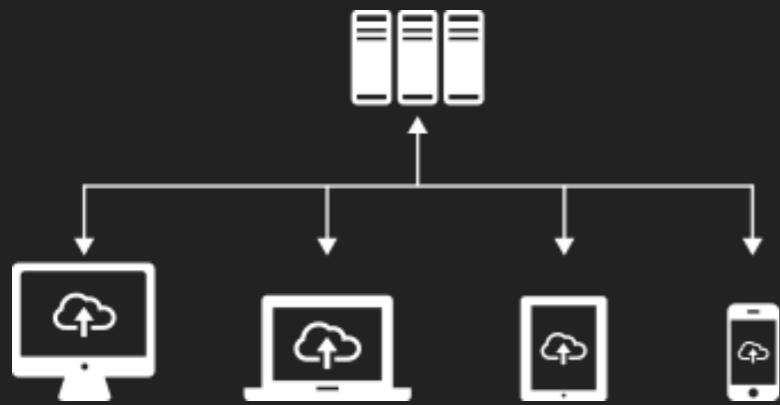






# SCOUTING SYSTEM PRO

PLAYERS AND TEAMS PERFORMANCE ANALYSIS

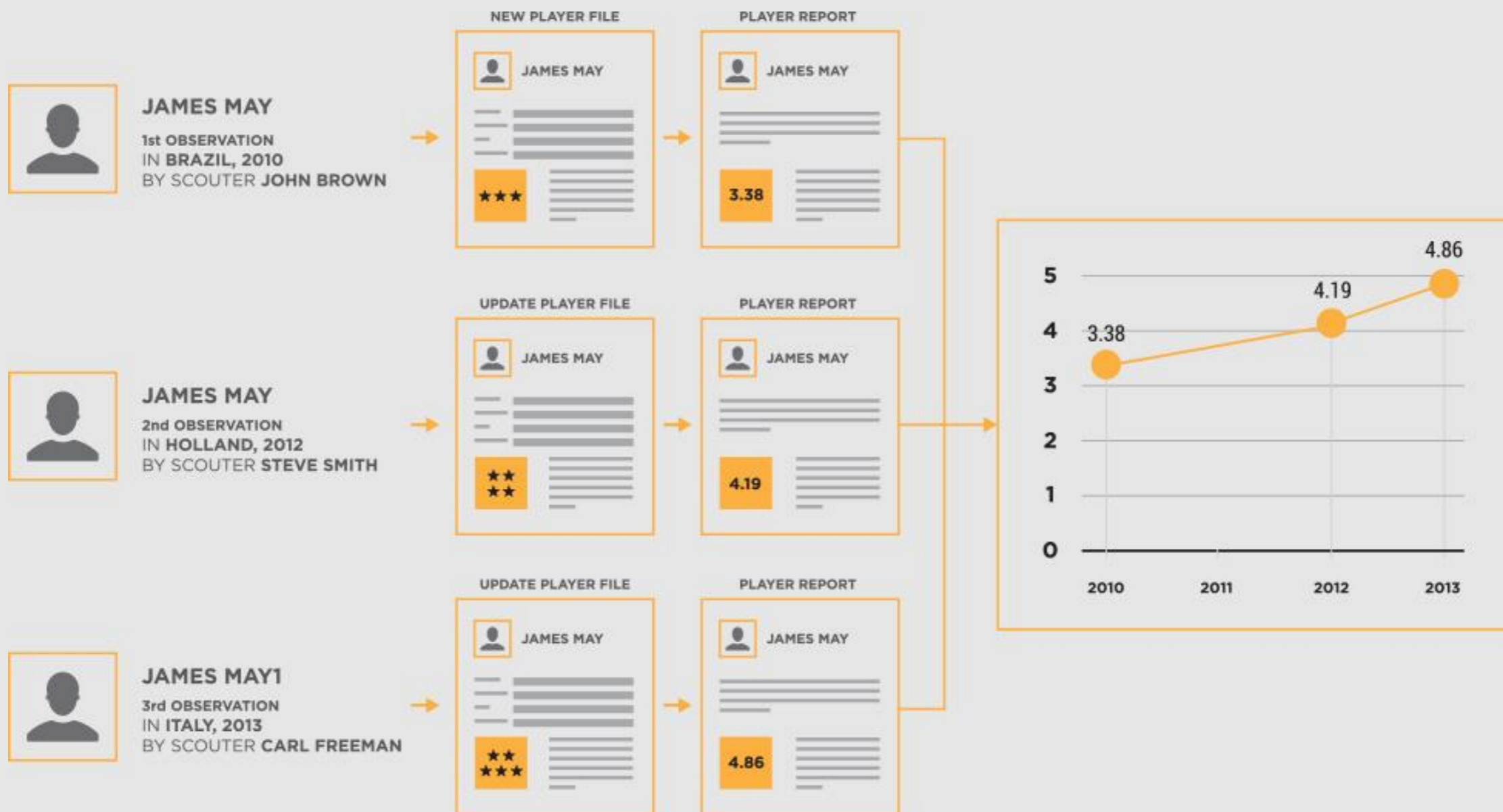


All data is secure and can be stored on the club's servers or on a private cloud server.

- ▶ With our unique system of player data management, a scout may access, create, and organize data at any moment using a computer, tablet or smartphone
- ▶ These reports may be shared directly with other users of the software – and via email with players and parents
- ▶ All the information in the database is confidential and belongs solely to the user and / or the organization they represent
- ▶ **Scouting System** can be customized to address the unique needs of a state association, club, or academy



## Better and faster information





**SCOUTING SYSTEM PRO**

PLAYERS AND TEAMS PERFORMANCE ANALYSIS

Leadership, decision-making, soccer mentality, stamina, aggressiveness, agility, motivation, discipline and other intangible player qualities are not measured by data or with statistics.



F.C. NAME  
SCOUTING DEPARTMENT  
**DETAILED REPORT**

Scouting System allows scouts and coaches to focus on assessing quality, performance -- and potential.



# SCOUTING SYSTEM PRO

PLAYERS AND TEAMS PERFORMANCE ANALYSIS



## Works Offline

Information management and create reports offline



## Active Synchronization

Between devices: Desktop, Tablet and Smartphones



## Player Scouting Reports

Create and manage detailed player reports



## Match Reports

Create reports on your opponent or your team



## Player Database

Import player information from our database with 350.000 players



## Team Database

Import all players from a team with our 26.000 teams worldwide database



## User Management

Admin panel to manage users on your group



## Remote Helpdesk

Continuous support to help you get the most from the Scouting System



## Backups

Daily backups to keep your information safe



# QUESTIONS



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