

2019-2020 ANNUAL REPORT

WE ARE
YOUTH SOCCER



**US YOUTH
SOCCER**

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LETTER FROM LEADERSHIP /

Dear USYS Friends and Family,

On September 1st of 2019, the USYS fiscal year began in a similar fashion to any of the past 46-years, with hope, excitement and high expectations. It ended last August 31st with one simple word, pandemic.

The week of March 9th, 2020 will be remembered by many as the week most sports fields closed. It was not just an act that kept millions of players off the field of play, it showed the impact the pandemic would have on all aspects of our lives. There were two very different halves within this one fiscal year. However, through all the challenges that the USYS Family and the global community faced, we still have much to be proud of through the collective efforts of our 55 State Associations, Board of Directors, National Staff and USYS Family.

The Fall 2019 Season kicked off with tremendous opportunity as traditional recreational and National League Conference programming kicked off. We had an exciting Soccer Month with highlights including 30-days of soccer ball giveaways and buy-one-get-one burritos from Chipotle. The USYS Leadership Summit, presented by DICK's Sporting Goods, kicked-off from Atlanta, GA as all 55 State Associations got together to unify, share best practices and continue advancing the beautiful game. We also launched our partnership with the NWSLPA focused on growing opportunities for women players through speaking engagements, clinic coaching or business experiences with USYS and our State Associations. Two NWSL players became business associates in the USYS National Office, learning marketing and operations skills while leading and presenting a USYS Speaker Session for NWSL players at the 2020 United Soccer Coaches Convention. The USYS Regional Award winners were announced as National League and ODP play began in earnest from FL and NC. The year culminated with 12-Days of Soccer and USYS swag and gifts given to celebrate our love of soccer during the holiday season.

In January, ODP and National League action continued while Skip Gilbert officially joined USYS as CEO and was introduced to the membership at the 2020 United Soccer Coaches Convention and USYS Leadership Workshop in Baltimore, Maryland. The 2020 USYS Awards Gala recognized all of the amazing contributors to the game we all love and marked the entry of the newest members to the USYS Hall of Fame. The 2020 USYS Grant recipients were announced with nearly \$170,000 given to worthy recipients focused on growing access to soccer and improving programming. The USYS Leadership Team then attended the US Soccer AGM in Nashville, TN in February, but the focus quickly shifted to the pandemic and the systemic cancelling of events and the development of strategies to manage through the crisis.

One of the core successes of the year was the leadership role USYS maintained within youth soccer and throughout youth sports. Working with many other National Governing Bodies (NGBs), USYS helped craft common language around play stoppage, understanding the impact of COVID and the guidelines to follow when play resumed. USYS was a constant voice in the political arena urging politicians to think in a collective fashion, collaborate with sports experts and leverage the best-available science when making decisions that would impact our members.

As the pandemic unfolded, USYS continued to support its members with resources, guidelines, video challenges and promotions designed to drive engagement and sense of shared community. We released our new Mission and Vision statements while embarking on an aggressive campaign to analyze and evaluate every program and service within our portfolio. The charge was simple; if we were building USYS for tomorrow, today, would the program or service be as it is now? If the element was completely relevant, keep it. If it needed work, change it. If it was no longer relevant, eliminate it.

Just prior to the first-ever virtual USYS Annual General Meeting in July, USYS distributed its Strategic Plan, under the title: "Dream Big, Think Bigger". It has become a living, breathing document that takes inspiration from the entirety of the youth sport community.

This was a fiscal year unlike any other and we can't thank enough the entire USYS Family for all of the work, support and patience that everyone had. We also can't share enough appreciation to the US Youth Soccer Board, our 55 State Association as well as our National Staff, Coaches, Referees, Administrators, and legions of Volunteers who helped us successfully navigate this past fiscal year!

Gratefully yours,

Dr. Pete Zopfi
US Youth Soccer Chair

Skip Gilbert
CEO



US Youth Soccer proudly provides the path for every player and is the future of soccer.

US Youth Soccer is the largest youth sports organization in the country and largest member of the U.S. Soccer Federation, the governing body of soccer in the U.S. US Youth Soccer registers nearly 3 million players annually, ages 5 to 19, and over 900,000 administrators, coaches and volunteers in 55 member State Associations. US Youth Soccer programs provide a fun, safe and healthy environment for players at every level of the game.

VISION & **MISSION** /

MISSION

To provide world-class support, resources and leadership, helping every member fulfill their goals on and off the field of play.

VISION

To bring communities together through the power of soccer, making lifelong fans of the sport.

CORE VALUES

Courage, Consistency, Inclusivity, Innovation*, Relationships, Teamwork, Tradition, Respect*, Passion, Integrity*, Dependability.

*Indicates our Most Valuable Values



MEET THE BOARD /

BOARD OF DIRECTORS

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JIM MARTELLA	MIDWEST REGION REPRESENTATIVE
TODD LOCKHART	SOUTH REGION REPRESENTATIVE
DAN POPP	WEST REGION REPRESENTATIVE
MARINO TORRENS	MEMBER AT LARGE

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MARTHA MENA	ACCOUNTING COORDINATOR
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MIKE FLETCHER	CHIEF MARKETING OFFICER
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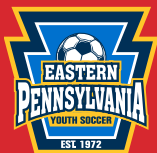
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The US Youth Soccer National Championship Series (NCS) is the country's oldest and most prestigious national youth soccer tournament.

The US Youth Soccer National Championships serves as the crown jewel of competitive youth soccer for the nation's top 104 teams in the 13U through 19U Boys and Girls brackets. The finals are a culmination of a year-long series of competitions at the state and regional levels, providing nearly 200,000 players on 10,000 teams from US Youth Soccer's 55 State Associations the opportunity to showcase their soccer skills against the best competition in the nation, while emphasizing teamwork, discipline and fair play. A form of the US Youth Soccer National Championships were first held in 1935 and after adding age groups throughout the years, reached the present format in 2013.

Due to COVID-19 and the global pandemic, all USYS Regional events and the 2020 USYS National Championships were cancelled.

An appointed reimagination group spent considerable time self-examining the entire National Championship Series. The goal is to drive additional relevancy for the event, elevate the stature and prestige of our State Cup competitions and create the best youth championship event across all sports. Three members of the National Championship Committee have served in this group and they have examined the pros and cons of many suggested models. A survey is currently in process with all State Associations with a presentation of 2 of the most popular models. The staff is gathering those results to gauge reaction.

In addition, the NCS Committee has added 3 new advisory members and they are examining the migration to electronic player passes.



The US Youth Soccer Presidents Cup is a prestigious regional and national tournament for youth soccer.

The US Youth Soccer Presidents Cup Presented by Chipotle is designed for those teams seeking additional challenges to play against teams of similar abilities for a national title. The Cup provides a progressive, competitive experience to teams that might not otherwise get the opportunity to participate in a series of unique experiences highlighting competition, camaraderie and community from the state to regional to national levels of US Youth Soccer.

Due to COVID-19 and the global pandemic, all USYS Presidents Cup competitions were cancelled.

An appointed reimagination group was created to develop ideas to encourage additional participation and provide increased visibility at all levels of the Presidents Cup competitions. One immediate change, approved by the USYS Board is that the oldest age group will be now be a combined 18/19U. Teams will be permitted to be all 18U, all 19U or any combination. Unfortunately, due to the global pandemic, Chipotle has ended their sponsorship of the Presidents Cup.

ODP / 2019-2020 HIGHLIGHTS

The USYS Olympic Development Program (ODP) was formed in 1977 to identify a pool of players in each age group from which a National Team will be selected for international competition; to provide high-level training to benefit and enhance the development of players at all levels; and, through the use of carefully selected and licensed coaches, develop a mechanism for the exchange of ideas and curriculum to improve all levels of coaching.

Each State Association holds ODP tryouts on an annual basis. Age Groups and tryout dates may be different from state to state, based on seasonal and state considerations.

The US Youth Soccer ODP Philosophy

To identify players of the highest caliber on a continuing and consistent basis, which will lead to increased success for the U.S. National Teams in the international arena.

Purpose

To identify and provide opportunities for high potential players, facilitate their development, and expose them to the next level of their chosen path.

2019-2020 Highlights

INTERREGIONAL EVENT 2019/20 - Boca Raton, FL (Girls), Bradenton, FL (Boys)

Players invited into this competition were identified at their respective Region ODP camp and compete alongside top players in their region against other regions. Region staff and ODP Scouts evaluate players during this competition for the possibility of being invited to attend the USYS National Training Camp. These players are exposed to college coaches, MLS scouts and US Soccer scouts. The age groups that competed were 13U-17U.

NATIONAL TRAINING CAMP (NTC)

The top 23 ODP players in the nation were invited into the NTC. The players were selected from the inter-regional competitions held in November and December of 2019. This was the first ODP event held where the players did not incur any cost except for their travel to the camp location. Players were exposed to college coaches, MLS, and US Soccer as well as some of the highest-level coaching in the country.

USYS NATIONAL TEAM

USYS National teams were formed from players attending the NTC. This was the first time teams had been formed at a National level to compete internationally at no cost to the player. Unfortunately, COVID-19 kept the teams from participating in the international competitions.

USYS ODP + MLS PARTNERSHIP

Our partnership with MLS will provide opportunities to collaborate on scouting, programming, education, and will help to provide a clearer pathway for all players.



NATIONAL LEAGUE (NATIONAL TIER)

The National League held competition for boys and girls teams in the 14U through 19U age groups during the 2019-20 season. Five events took place successfully from November through January in Boca Raton, Fla., Wilson, N.C., Panama City Beach, Fla., Tampa, Fla., and Lakewood Ranch, Fla. The 2019-20 season marked the debut of the new National League logo, along with updated signage and continued on-site improvements during the national events. Multiple National League events also included separate showcase matches, including an international team that competed at the boys event in Tampa.

The final two weekends of the National League season, which were to take place in March 2020 in Las Vegas, were canceled due to Covid-19.

CONFERENCES

The National League saw continued growth at the Conference level during the 2019-20 season. Additional Club vs. Club divisions began in the Midwest Conference and Great Lakes Conference, joining other similar formats that existed in the East and South. Combined with the Team vs. Team divisions, the Conferences were scheduled to hold competition for more than 3,000 teams. Additionally, a few Conferences debuted Showcase Events – some as part of the league season and others as standalone showcase games – that offered additional opportunities and exposure to teams and players.

Due to Covid-19 and the cancellation of many Conference Games, the season was forced to end early.

PROGRAM RESTRUCTURE

A major restructure to the program resulted in an added emphasis on the Conferences as the primary league competition within the National League. The original National League (national tier) was replaced with the National League Showcase Series and National League Playoffs. Those changes went into effect during the 2020-21 season.

TECHNOLOGY

The National League adopted GotSport as its software for league registration and scheduling for each of the 13 Conferences, as well as the National events. Since the Spring of 2020, continuing through present day, the National League staff has worked closely with GotSport to integrate into the new system and to influence key changes, updates and additions to the development of the GotSport software.



SOCCER ACROSS AMERICA /

The Soccer Across America Committee went through a transition in 2020, in a year dominated by COVID 19. This curtailed our involvement with key communication platforms such as the USYS Workshops / United Soccer Coaches Convention and the US Soccer Foundation Urban Soccer Symposium.

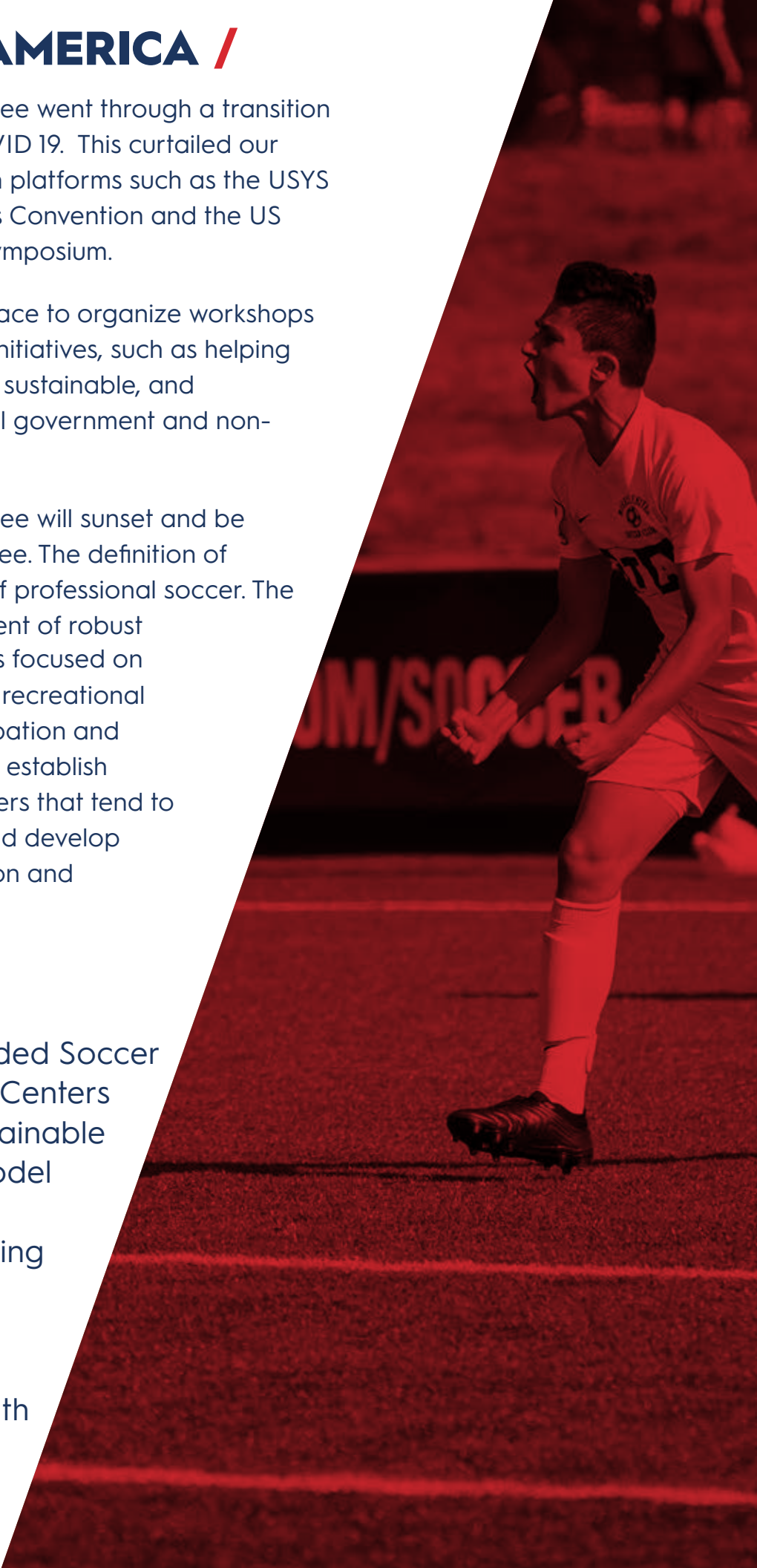
These platforms had provided us space to organize workshops to focus on Soccer Across America initiatives, such as helping new and existing programs become sustainable, and understanding how to navigate local government and non-profit agencies.

The Soccer Across America Committee will sunset and be replaced by the Grassroots Committee. The definition of Grassroots is all that exists outside of professional soccer. The responsibilities will be the development of robust national grassroots soccer programs focused on creating increased opportunities for recreational players to support long term participation and cultivate lifelong soccer fans. We will establish systems to address the various barriers that tend to exist in marginalized communities and develop opportunities to improve participation and accessibility in those communities.

2020 Highlights:

Presentations:

- KIX Soccer Center Small Sided Soccer Center Model – Kik Soccer Centers shared their financially sustainable and proven partnership model that creates a long term revenue stream while bringing state of the art and professionally managed soccer complexes to our communities – 2020 US Youth Soccer Workshops.



2020 Highlights

2020 National TOPSoccer Symposium

In lieu of four separate regional Symposiums, plans were made to hold a single, national symposium, to better leverage the effort and expense involved with putting the event together. The Committee secured the use of the USSF National Training Center in Kansas City, KS for a weekend in March. Speakers were lined up, and additional logistical plans put in place. Registration for the Symposium exceeded expectations, with over 100 people (the maximum allowed in the facility) signed up to attend.

Facilitating this attendance was the financial commitment by USYS to cover the transportation and lodging costs for one member of each state association. Unfortunately, the Symposium had to be postponed to due to the health and safety concerns associated with COVID-19.

USYS TOPSoccer COVID Activity Guide

The USYS TOPSoccer Committee created a best practices document that was compliant with US Soccer Phase 1 Return-to-Play Guidelines.

Soccer Today Featured Article

Soccer Today featured an inspiring article on USYS National Chair Dave Robinson, "TOPSoccer Dave Robinson Wants More Youth Players to Help Kids!"

USYS can't thank Dave and the entire TOPSoccer Committee enough for their tireless work to help support disabled kids within the USYS Family.



GRASSROOTS HIGHLIGHTS /

• In-School Physical Activity Program

The SHARE Soccer in Schools Program allows for a partnership with PE teachers that will provide an entry point for children into the sport of soccer and help cultivate positive life skills that will enable children to have success at school, at home, and in their community.

Pilot 1 commenced in the Fall of 2019 with 3 Title 1 Greensboro (NC) City schools and 4 teachers participating in the pilot program. Pilot 2 was suspended due to Covid-19 for the Spring 2020.

We will continue to work through the pandemic, finding creative ways to improve the focus and goals of the program.

• Futsal

USYS has entered the grassroots futsal space by establishing help guides, encouragement, and support to Organization Members to begin offering futsal programming locally.

The Futsal section of the USYS website includes the following information:

- 11-page toolkit
- Futsal Laws of the Game
- Case Studies; Best practices from state associations and leagues
- An Infographic on the Why of Futsal.

• Presentations

Sari Rose, USYS Grassroots Coordinator, was part of a panel discussion podcast, Beyond the Lines, hosted by United Soccer Coaches, titled "How to introduce the game in underserved communities."



USYS UNITED CUP /

The USYS United Cup aims to provide recreational youth soccer players an opportunity to experience a consistent and high-quality statewide tournament in a fun, family-like atmosphere. It fosters stimulation and excitement about soccer to increase the recreational players interest in and love for the game.

We want the recreational player to feel special and have fun! The United Cup gives US Youth Soccer State Associations another benefit to bring even more service to current members and a tool to use in increasing membership enrollment.

As we continue to navigate this health emergency, we are proud to have provided flexibility and support once again for State Association grassroots efforts by furnishing national grants in support of USYS United Cup events. The flexibility of these grants allows State Associations to schedule grassroots programming that best suits local needs while receiving USYS funding and material support.





OVERVIEW

USYS Europe e.V. is an affiliate of the US Youth Soccer Association under the US Soccer Federation. USYS Europe e.V. is sanctioned under the USYS National Office.

USYS Europe e.V. is organized as a "Verein" (i.e. Non-profit European Club and hereafter referred to as USYSE) headquartered in Germany, with American players from all over Europe that train and compete as Americans representing the United States of America. USYSE is recognized by the German Soccer Federation (Deutscher Fussballbund - DFB), like any other soccer club in Germany.

In addition, USYSE is responsible for the ODP Europe program which currently has approximately 120 players within 3 age groups: U13, U15 and HS Boys/Girls. The selection of the ODP Europe State Team Pool Players is made by a very experienced coaching staff managed by Sebastian Korst, USYS General Manager & Director of Coaching. The selection of a player is for one season and he/she needs to attend try-outs for any subsequent season. USYSE has adopted and follows the guidelines and programs of USYS. Starting with the season 2017/18 ODPE has been offering a successful U11 ODPE Developmental Program which allows to work with our future ODP Europe players.

USYSE website is www.usys-europe.org and a typical season runs from August to June and it follows in principle the time table outlined below:

August - 2019: - Start of Districts training

- Kick off Season with 750 Members in five different locations (Germany / Italy)

August/September - 1st, 2019 - ODP Camp (Bitburg, Germany) - Open Try-out Camp - this camp is the basis for the USYS ODP Europe State Team Pools; further try-outs are held on a case by case basis upon request of and following discussions with districts with the potential of additional players added to the ODP Europe State Team Pool.

- Highlights: 180 Players participating
- Visiting FC Schalke 04 (Professional Soccer Club)
- Special Guest: Chris Moore (Former CEO of USYS); Chris Duke (General Manager ODP)
- Special Coach: David Regis (Former US National player and MLS champion)

September - 2019 - District and Host Nation League play begins

- Total of 47 USYS Teams playing in a German league

November 2, 2019 - ODP Europe State Team Training Camp (Duisburg, Germany) - by invitation only (3 days)

- 120 players (boys & girls)
- 7 friendly matches
- Performance matrix (speed & agility test, jump test, shooting test and video analysis)

January 3, 2020 - ODP Europe State Team Training Camp (Lignano, Italy) - by invitation only (3 days)

- 80 Players (only U15, U13 and U11); HS excluded due to the ODP Europe College SHOWCASE camp in February (Cancelled due to COVID-19)



LEADERSHIP AND DISTRICTS

USYSE is led and managed by three presidents and four Host Nation club representatives (German Soccer Federation liaisons):

Peter Poelzlbauer is the selected 1st President and was elected in this position (August 2016) with Sebastian Korst serving as 2nd President and Dan Ruiz serving as 3rd President. The management is complemented by Maribel Rodriguez (Administrator), Marcel Braun (ODP Player Admin) and Brigitte Gerhardt who acts as USYSE's Treasurer.

USYSE oversees the European Districts, hosts the district tournaments and manages the ODP program. USYSE team is supported throughout the season by a dedicated nurse, a sports physiologist/trainer, a lead chaperone and administrators (boys program, girls program, and U11 program).

The ODP coaching staff is managed by Sebastian Korst and consists of 8-10 highly qualified and experienced German coaches: multiple FIFA A license, UEFA B, and DFB B license coaches, prior German professional players and coaches, etc. Last season USYSE ODP welcomed a prior Spain and Italian, professional player to the coaching staff.

There are currently five European Districts overseen by USYSE:

Vicenza (Italy), Stuttgart (Germany), Wiesbaden (Germany), Kaiserslautern Military Community (Germany), and Bavaria (Germany). For this and going into the next season it is USYSE's ambitions to expand its program to Belgium but due to COVID-19 it's postponed.

The primary mission of the districts is to provide a venue for all Americans living in Europe an opportunity to play and develop in the game of soccer and to provide an avenue for talented American players to be scouted and advance into the USYSE ODP program.

Each district is structured slightly different. The districts can have both a recreational and competitive (Select) program, but maintain a "grass roots" program at all times. District dependent, the recreational programs are either isolated programs (competing internally) or programs that have integrated into the local counties' competitive leagues (all American teams competing against German teams in the German leagues). If the district program is an isolated program, players may also participate in local community clubs (e.g. German, UK, Dutch, etc. teams and leagues).

USYSE believes that the quality of the program is key to the program's and ultimately USYSE's success. USYSE's management's main focus for the 2020/21 continues to be improving the players quality and as such is working on implementing an individualized player development plan for all ODPE and USYS District programs by start tracking player development and progress with the use of performance metrics.

Board of Directors
February 4, 2021
Ramstein, Germany



US SOCCER

US YOUTH SOCCER



USYS EUROPE

DISTRICTS

- USYS Bavaria
- USYS Benelux
- USYS Italy
- USYS KMC
- USYS Stuttgart
- USYS UK
- USYS Wiesbaden

ODP EUROPE

- Boys
- Girls
- U11

EUROPE TOURNAMENT

- World Cup
- Chief Rod Memorial Tournament

COLLEGE SHOWCASE

- Boys
- Girls



COACHING EDUCATION

- UEFA C-License

Administrator of the Year

Region	State Association	Regional Award Winner
East	Delaware	Tom Antonelli
Midwest	Ohio-South	Chris Hovde
South	Georgia	Neil McNab Jr.
West	Cal South	Erin Misaki

Boys Competitive Coach of the Year

Region	State Association	Regional Award Winner
East	New York - East	Alex Fatovic
Midwest	Michigan	Daniel Trospen
South	Louisiana	Nicholas Chetta III
West	Wyoming	Brian Orr

Girls Competitive Coach of the Year

Region	State Association	Regional Award Winner
East	West Virginia	Tristan Wierbonski
Midwest	Wisconsin	Giuliano Oliviero
South	North Carolina	Jeremy Beckett
West	New Mexico	Simon Rothman

Boys Recreation Coach of the Year

Region	State Association	Regional Award Winner
East	Massachusetts	Epiphany Vera
Midwest	Minnesota	Kyle Kreuser
South	Florida	Greg McKee
West	New Mexico	Matthew Cramer

Girls Recreation Coach of the Year

Region	State Association	Regional Award Winner
East	Massachusetts	Jonathan Gangi
Midwest	Nebraska	Fred Nelson
South	North Texas	Matthew Emmons
West	Washington	Bryan Smith

TOPSoccer Buddy of the Year

Region	State Association	Regional Award Winner
East	New York-West	Jessica Lee
Midwest	Ohio-South	Liberty Messer
South	North Texas	Iain Garza
West	Washington	Scott Stevison

TOPSoccer Coach of the Year

Region	State Association	Regional Award Winner
East	New York-West	Phillip Cook
Midwest	Illinois	Stefan Bjers
South	Florida	David Robinson
West	Arizona	Christina Hughes

Volunteer of the Year

Region	State Association	Regional Award Winner
East	Virginia	John Mingus
Midwest	Iowa	Matt Crowl
South	Georgia	Bryan McDermott
West	Tracy, CA	Sherri Mackay

Young Referee of the Year - Male

Region	State Association	Regional Award Winner
East	New York-West	Andrew Kennedy
Midwest	Michigan	Justus Heers
South	North Texas	Jace Mathis
West	Arizona	Elan Furman

Young Referee of the Year - Female

Region	State Association	Regional Award Winner
East	Virginia	Reese Vandell
Midwest	Ohio-South	Maya Ryder
South	Alabama	Hannah Smid
West	Hawaii	Kassidy Mashiyama

National Award Winners

Award	Award Winner	State Association	Region
Administrator of the Year	Erin Misaki	California-South	West
Boys Recreation Coach of the Year	Epiphany Vera	Massachussets	East
Girls Recreation Coach of the Year	Fred Nelson	Nebraska	Midwest
Boys Competitive Coach of the Year	Daniel Trosper	Michigan	Midwest
Girls Competitive Coach of the Year	Giuliano Oliviero	Wisconsin	Midwest
TOPSoccer Buddy of the Year	Jessica Lee	New York-West	East
TOPSoccer Coach of the Year	David Robinson	Florida	South
Volunteer of the Year	John Mingus	Virginia	East
Young Referee of the Year - Male	Andrew Kennedy	New York-West	East
Young Referee of the Year - Female	Maya Ryder	Ohio-South	Midwest

2019 Dr. Thomas Fleck Award Winner - Timo Liekoski

US Youth Soccer Excellence in Youth Coaching Education Award, “The Dr. Thomas Fleck Award” was designed to honor a lifetime of dedication where one has with integrity, honor, humor and humility made extensive and far reaching contributions to the process by which youth soccer coaches are educated in America.

Future recipients of the “Dr. Thomas Fleck Award” will be awarded based on merit as determined by the US Youth Soccer State Directors of Coaching when deemed appropriate, but not necessarily on an annual basis.

2019 Hall of Fame Inductees at the 2020 Awards Gala

Rick Tompkins

Administrator

For over three decades, Rick Tompkins has dedicated much of his time to the growth of the game of soccer. He’s been involved in many aspects, from being active as a coach on the field to serving off the field as a member of the US Youth Risk Management committee, Tompkins played an instrumental role in promoting the need for US Youth Soccer to develop a strong Risk Management program. He has served as member and chair of the US Youth Risk Management Committee for 14 years.

Susanne Conlon

Administrator

Susanne Conlon has been an active member in the soccer world, beginning in 1987 as a referee assignor, and assisting in the founding of the club which was the first Georgia Soccer affiliated club in the area. Conlon played a significant role in growing the TOPSoccer program in Georgia, as well as introducing TOPSoccer - Rama for the Special Needs school population. Serving the soccer community in various ways, Conlon has taken on the positions of club registrar, USSF referee, coach, program director, president, and vice president. Within those positions, Conlon also shared her time directly within many US Youth Soccer committees.

MARKETING/PROGRAMMING

- First-Ever 12 Days of Soccer Celebration; 12 days of soccer prizes
- First-ever USYS Esports event launched; EA FIFA20 Event; 130+ players, 7 weeks of game-play, hundreds of prizes from HyperX and Chipotle
- First-ever user-generated social media video collaboration program with Cinebody
- Created COVID Resources Directory and promoted web content from partners, State Associations and National Staff Leadership
- First-ever live Instagram Q&A with Sam Stabb (NWSL) and later with Sebastian Lleget (MLS, USMNT)
- First-ever 2020 Grad Week Celebration; videos, raffle prizes, social media video tributes, grad merch, etc. powered by Chipotle
- First-ever Labor Day Weekend BOGO burrito offer powered by Chipotle; wear a jersey get a BOGO burrito, feat. Sebastian Lleget (USMNT) and Julie Ertz (USWNT)
- First-ever US NWSLPA Player Speaker Panel at the Youth Soccer Workshop in Baltimore; hosted and managed by NWSLA Intern/Associates
- First-ever Ball-a-Day Giveaway for Youth Soccer Month
- Training and Nutrition tips video and instagram chat with Sebastian Lleget; powered by Chipotle
- Ongoing endemic soccer podcasts/webinars with CEO Skip Gilbert; State Associations, Soccer America, etc.

PARTNERS

- USYS + MLS Partnership Announced
- TiPEVO Announced as Official Partner and Interactive Club Directory Developer
- NWSLPA Announced as Official Partner and first-ever NWSLPA Internship/Associate Program launched
- Battlefy Announced as Official Esports Management Partner
- eMLS added as first Official Esports Partner
- GotSoccer Announced as Official National Events Partner

2019-2020 FINANCIAL REPORT /

2019-2020 REVENUE

Player Registration Fees	\$4,998,044	42%
National League	\$2,743,430	23%
Sponsorships	\$1,466,253	12%
Olympic Development Program	\$1,230,716	10%
Donated Soccer Gear	\$1,000,000	8%
Investment Income	\$334,795	3%
Other Income	\$144,993	1%
National Championship Series	\$19,841	0%
Presidents Cup	\$5,972	0%
TOTAL REVENUE	\$11,944,044	100%



2019-2020 EXPENSES

Olympic Development Program	\$3,442,089	27%
Admin Salaries & Benefits	\$2,459,920	19%
National League	\$2,007,058	16%
Marketing/Signage/Website	\$1,018,033	8%
Donated Soccer Gear	\$1,000,000	8%
Grassroots Programs	\$676,606	5%
Member Training	\$523,809	4%
Professional Fees	\$499,202	4%
Office Expense	\$322,962	3%
Depreciation/Amortization	\$318,540	2%
National Championship Series	\$150,082	1%
Presidents Cup	\$146,870	1%
Other Expenses	\$146,692	1%
Board of Directors/Committees	\$111,496	1%
TOTAL EXPENSES	\$12,803,359	100%



2019-2020 SUMMARY STATEMENT OF ACTIVITIES

Revenue	\$11,944,044
Expenses	\$12,803,359
NET LOSS	\$(859,315)



US YOUTH SOCCER

www.USYouthSoccer.org