

Role of a Club Director of Coaching

Mark Godwin
Technical Director
Louisiana Soccer Association



US YOUTH SOCCER WORKSHOP
AT THE NSCAA CONVENTION

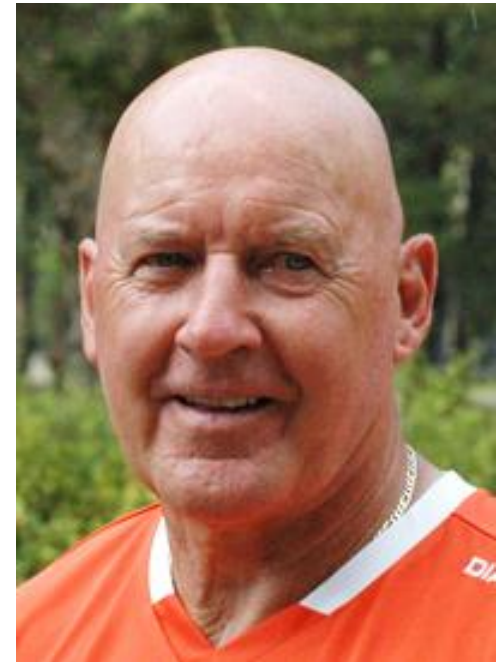


USYOUTHSOCCER.ORG

Coaching Background

- Currently Louisiana Technical Director
 - Membership includes 50 Youth Clubs & 12 Adult Clubs
 - National Instructional Staff
- Director of Coaching – Crossroads Soccer Association
 - Alexandria, Central Louisiana
 - Membership in 1994 = 286, in 2008 = 1,300 Youth & 112 Adults
- Director of Coaching – Soccer Academy Inc.
 - Staff included several National & Regional Coaches
 - Worked with several Clubs in Virginia, Maryland & Washington D.C.

OMG!!!



What is a Director of Coaching?

- PROFESSIONAL
- KNOWLEDGABLE
- MANAGER
- COACH
- TEACHER
- LEADER
- QUALITY
- COMMUNICATOR
- UNDERSTANDING
- EDUCATION



What is the DOC in charge of?

- PLAYER DEVELOPMENT
- COACHING DEVELOPMENT
- PROGRAM DEVELOPMENT
- CLUB DEVELOPMENT



AND OF COURSE?



- **PARENT DEVELOPMENT!!!**



US YOUTH SOCCER WORKSHOP
AT THE NSCAA CONVENTION



USYOUTHSOCCER.ORG



- **PARENT DEVELOPMENT!!!**



US YOUTH SOCCER WORKSHOP
AT THE NSCAA CONVENTION



USYOUTHSOCCER.ORG

THE ROLE AND DUTIES OF THE CLUB DOC

- DEVELOP A CLUB PHILOSOPHY
- CULTIVATE A “LOVE OF THE GAME”
- PROVIDE CONSISTENCY
- BECOME THE “FACE” AND “VOICE” OF THE CLUB
- HIRES/MANAGES COACHING STAFF
- MAY OR MAY NOT TRAIN OWN TEAM
- ORGANIZES AND RUNS TRYOUTS
- MARKETS CLUB



THE ROLE AND DUTIES OF THE CLUB DOC

- BUDGETS ALL PROGRAMS
- ATTENDS BOD MEETINGS
- CAMPS AND CLINICS
- WEBSITE EDITOR
- COMMUNICATES WITH OTHER ORGANIZATIONS
- SPONSORSHIPS AND FUNDRAISING
- TOURNAMENTS
- TRAINING CURRICULUM



AND NOW THE REAL INTERESTING STUFF!!!

- UNIFORMS
- FIELD MARKING AND MAINTENANCE
- EQUIPMENT
- POLITICIAN
- DISAGREEMENTS!!!
- RECREATIONAL
- COMPETITIVE/SELECT
- ADULTS



SO WHAT ELSE?

- ALL CLUBS ARE UNIQUE
- THERE ARE SEVERAL DIFFERENT MODELS
- OVER THE LAST DECADE THE JOB HAS EVOLVED
- SOME CLUBS HAVE MORE THAN ONE DOC



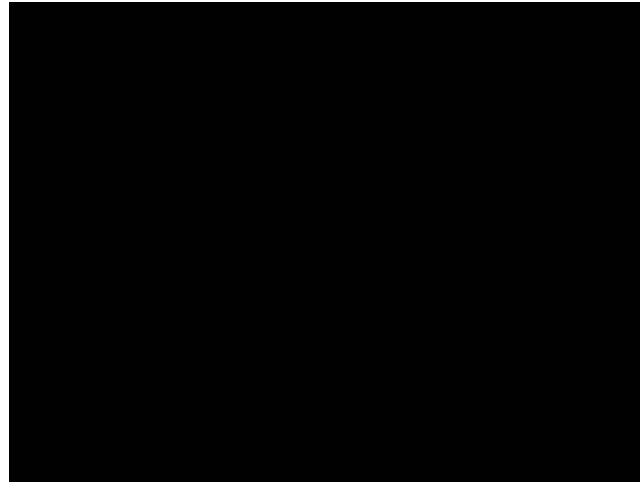
WHAT SHOULD A DOC BE ABLE TO DO?

- HAVE THE ABILITY TO ADAPT
- CUSTOMIZE PROGRAMS TO SUIT THE CLUB/PLAYERS
- GROW NUMBERS AND ABILITY
- SELL THE CLUB – PROMOTE (LOCALLY/AROUND THE STATE/ACROSS STATELINES – INTERNATIONALLY)
- BE A VISIONARY
- INVEST IN THE FUTURE

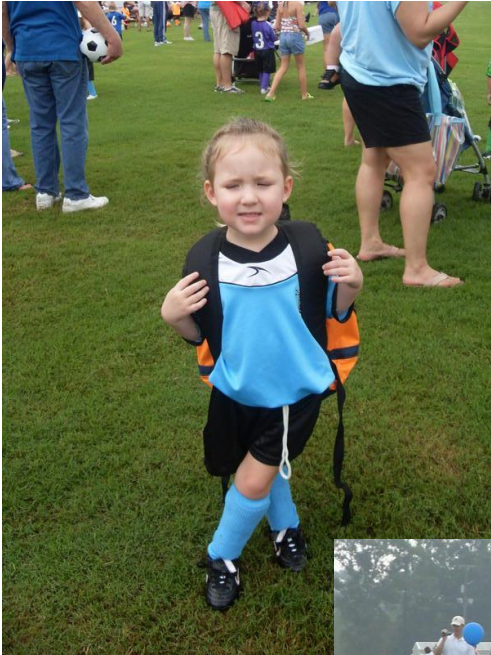


WHAT SHOULD A DOC BE ABLE TO DO?

KNOW WHAT'S HAPPENING AT YOUR OWN CLUB!!



NEVER LOSE SIGHT ABOUT WHY WE ARE HERE!!

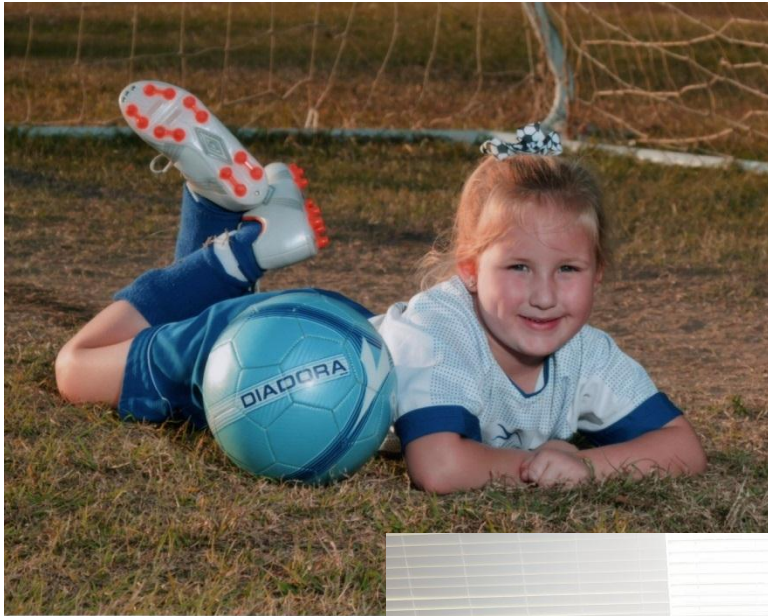


US YOUTH SOCCER WORKSHOP
AT THE NSCAA CONVENTION



USYOUTHSOCCER.ORG

NEVER LOSE SIGHT ABOUT WHY WE ARE HERE!!

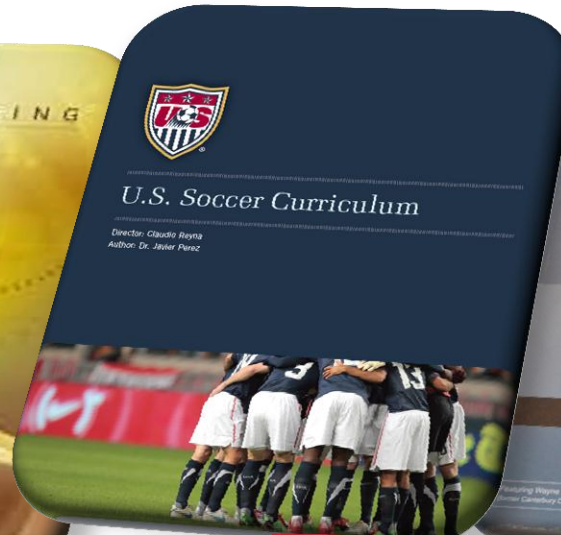
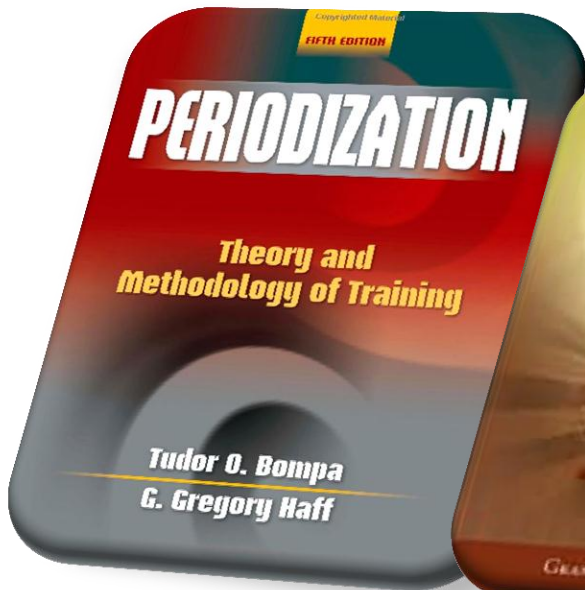


Qualities of Top Coaches

Knowledgeable * Confident * Patient * Compassionate
* Understanding * Versatile * Dedicated * Supportive *
Enthusiastic * Prepared * Self-Driven * Achievement
Oriented * Takes Pride * Passionate * Role Model *
Consistent * Polite * Reliable * Remediates * Humble *
Fair * Humorous * Curious * Unsatisfied * High
Expectations * Facilitator * Insightful * Flexible *
Diverse * Holistic * Communicator * Transformative *
Motivator * Visionary * Honest * Reliable * Open



Education and Development



Athlete-Centered * Best Practices * Latest Methods * Applied Science



US YOUTH SOCCER WORKSHOP
AT THE NSCAA CONVENTION



USYOUTHSOCCER.ORG

Thank You For Your Interest In This Presentation

- Questions?
- Comments?
- Criticisms?
- Witticisms?



MarkGodwinDOC@lsa-soccer.org