



TOPSOCCER

FESTIVAL PLANNING

WHAT IS A TOPSOCCER FESTIVAL ANYWAY?

Any planned event for your players and families

- **Different/Separate from Typical Game Days**
 - **May or may not include other TOPS organizations**
- **Includes:**
 - **Soccer (of course!)**
 - **Theme**
 - **Food**
 - **Drinks**
 - **Other Fun Activities**
 - **Giveaways/Prizes?**

WHY?

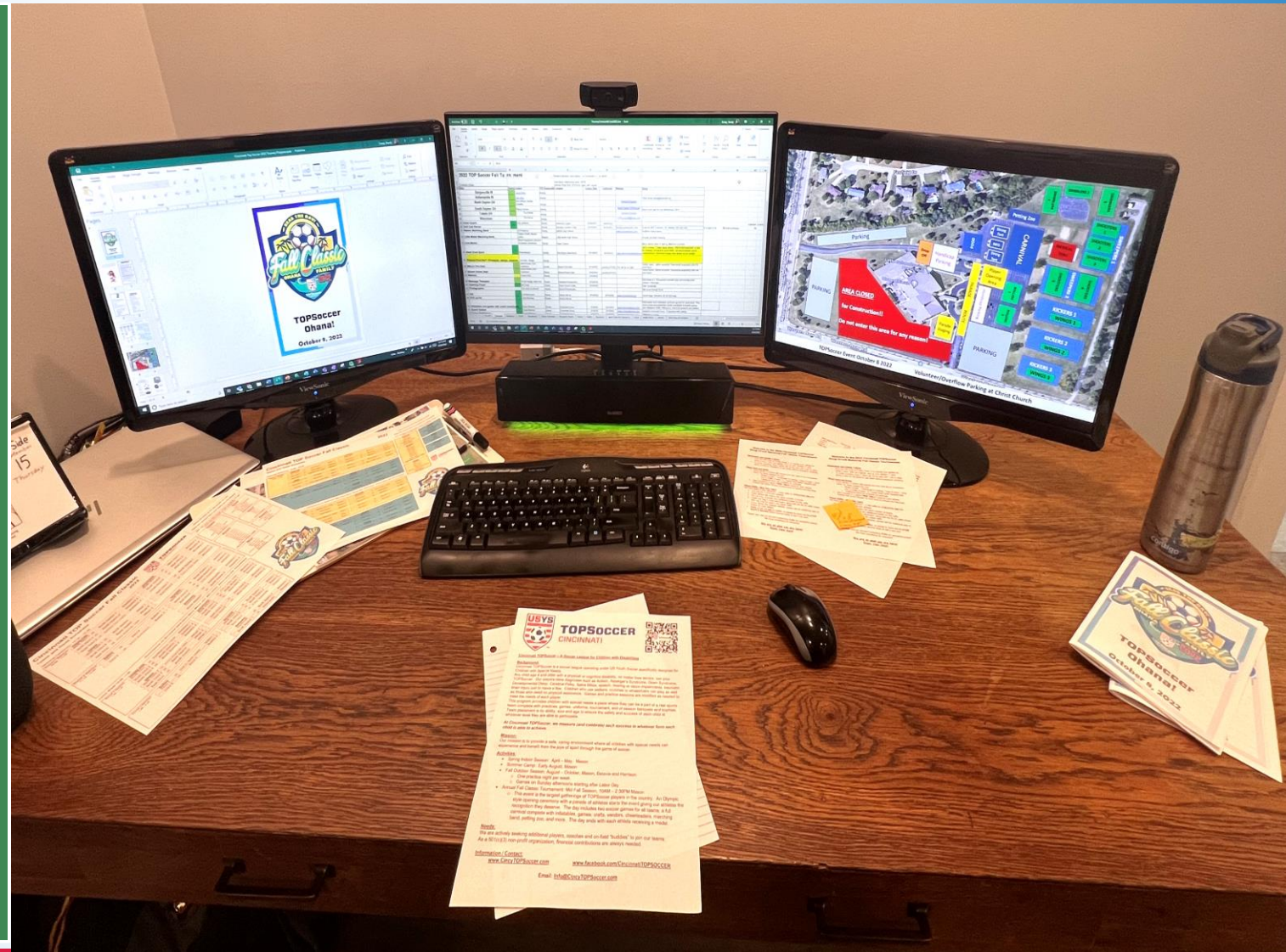
Our Players Deserve it

- **“Better than Christmas!”**
- **“Its my favorite day of the year!**
- **“Our child can’t wait for this event!”**
- **“We never miss this!”**
- **“This makes up for all the birthday parties I don’t get invited to.”**



PLANNING

Have you
started yet?
You're late!





CHECKLIST

- ✓ Teams
- ✓ Color Guard
- ✓ Band
- ✓ Police
- ✓ Fire
- ✓ Medical
- ✓ Opening Prayer
- ✓ National Anthem
- ✓ Photographer
- ✓ Food
- ✓ Drinks
- ✓ Ice
- ✓ Sound System
- ✓ Inflatables
- ✓ Games
- ✓ Characters
- ✓ Entertainers
- ✓ Tents
- ✓ Booths
- ✓ Tables
- ✓ Chairs
- ✓ Medals
- ✓ Awards Ceremony
- ✓ T-Shirts
- ✓ Merchandise
- ✓ Prizes
- ✓ Family Bags
- ✓ Bag items
- ✓ Raffle items (general)
- ✓ Raffle items (Player)
- ✓ Volunteers
- ✓ Signage
- ✓ Printing
- ✓ Parking
- ✓ Maps
- ✓ Supplies
- ✓ Shuttle Vans
- ✓ Petting Zoo
- ✓ Guest Appearances
- ✓ Etc,etc, etc...

STAFFING



Soccer

Organize Games/Tournament

Field Prep

- Goals
- Lining

Coaches

Buddies

Referees



Activities

Plan

Order

Setup

Run

Assist players

Cleanup



Entertainment

Performers

Characters

Music

Easy Online Signup – **QR CODES!**





FUNDING

League Fees

- Player Fees
- Donations enabled in Registration
- Event/Tournament Fees

Donors

- Private
- Corporate
- Company Match

Sponsorships

- Tiered Giving
 - Gold
 - Silver
 - Bronze
- Advertising
- Naming Rights

Merchandise

- T-Shirts
- Memorabilia
- Donations enabled on electronic payment methods

Easy Online Donations – Paypal - **QR CODES!**



PARTNERSHIPS

Venue

- Fields
- Parking
- Restrooms
- Activity Area
- Food Prep

Community

- Police
- Fire
- Paramedic
- Sponsorship
- Advertising
- Permits

Volunteers

- High Schools
- Colleges
- Churches
- OT/PT
- Vendors

Rental

- Tents
- Tables
- Chairs
- Games
 - Inflatables
 - Carnival Games
- Food/Drinks



BOWNET™

PROMOTING

eMail

- Parents
- Players
- Volunteers

Website

- Schedule /
Calendar
- Announcements
- Dedicated
page

Social Media

- Facebook
 - Page
 - Story
 - Groups
- Twitter
- Instagram



Beat
Bradley

RECRUITING

PLAYERS

- Schools
- Therapies (OT/PT/Speech)
- Children's Hospitals
- Service Organizations
- Social Media
- Websites
- Word of Mouth

COACHES

- Clubs
- State Organization
- Parents
- Social Media
- Websites
- Word of Mouth

VOLUNTEERS

- Schools
- Rec, Select Teams
- Youth Groups
- Therapies (OT/PT)
- Service Groups
- Social Media
- Websites
- Word of Mouth



CINCINNATI TOPSOCCER FALL CLASSIC



300+
Players

- 8 Locations
- 36 Teams
- 6 Age/Ability Groups
- 2 Games for All Teams

450+
Volunteers

- Carnival Games
- Concessions
- Crafts
- Petting Zoo
- Inflatables
- Entertainers
- Characters
- Cheerleaders
- Referees
- Raffle

1 000+
Spectators

- Parents
- Siblings
- Extended Family
- Friends



Cincinnati
TOPSOCCER North

US YOUTH SOCCER
TOPSOCCER

US YOUTH SOCCER
MIDWEST REGION

US YOUTH SOCCER

adidas
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ATTRACTIONS

Inflatables

Carnival Games

Petting Zoo

Face Painters





ATTRACTIONS

Balloon Artist

Caricature Artist

Magician

Strolling Characters



ATTRACTIONS

Raffle (Fundraiser)

Special Appearances

Food!

Bands



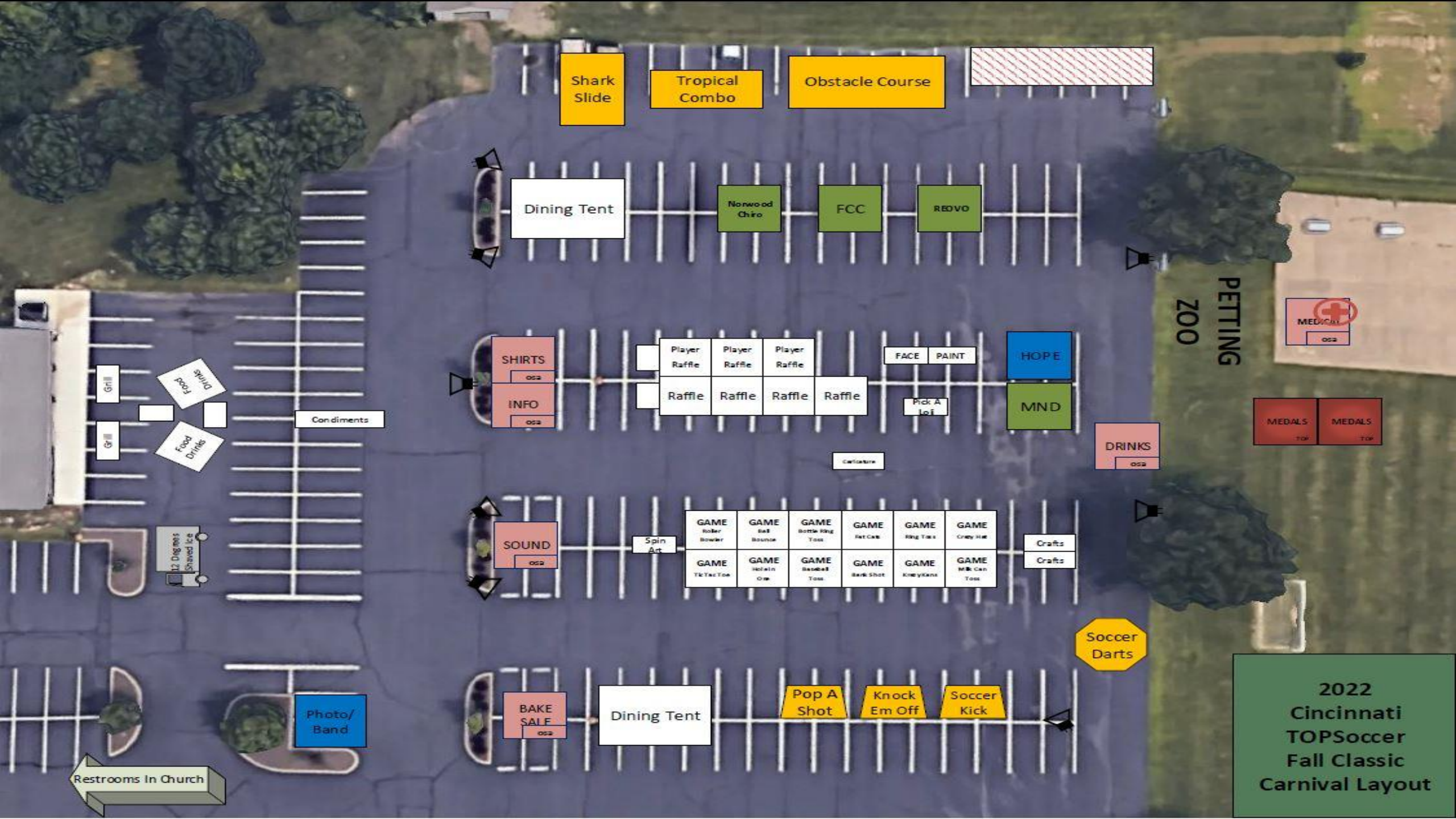


FC CINCINNATI



TOPSoccer Event October 8 2022

Volunteer/Overflow Parking at Christ Church



Shark Slide

Tropical Combo

Obstacle Course



Dining Tent

Nonwood Chiro

FCC

REDVO



SHIRTS

INFO

Player Raffle

Player Raffle

Player Raffle

Raffle

Raffle

Raffle

Raffle

FACE PAINT

HOPE

Pick A Jari

MND

Caricature

DRINKS

MEDALS

MEDALS



SOUND

Spin Art

GAME Roller Bowling

GAME Ball Bounce

GAME Bottle Ring Toss

GAME Jet Car

GAME Ring Toss

GAME Cray He

GAME Tic Tac Toe

GAME Hot Air One

GAME Baseball Toss

GAME Bank Shot

GAME KrazyKart

GAME Milk Can Toss

Crafts

Crafts

Soccer Darts



BAKE SALE

Dining Tent

Pop A Shot

Knock Em Off

Soccer Kick

Photo/Band

Restrooms In Church

2022 Cincinnati TOPSoccer Fall Classic Carnival Layout

PETTING ZOO

MEDICAL

Grill

Food Drinks

Grill

Food Drinks

Condiments

12 Degrees Shaved Ice

Everyone goes home with a medal!



The Cincinnati TOPSoccer
FALL CLASSIC



The Largest Gathering of TOPSoccer Athletes in the Country!

[Promo Video](#)

