

Mandating and Providing Standardized National Coach and Volunteer Training and Certification

By Phil Gordon

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Technical Director



Background

- Technical Director for MSYSA
 - ODP and Coaching Education
- USSF A License and NSCAA Director of Coaching Diploma
- Played in UK, College, PDL, and USL
- Worked in youth club soccer as a coach and DOC, ODP State and Region 1, College Div.3, and Pro ASL



Why do you take coaching education courses?

- Increase your own knowledge
- For fun
- Networking opportunities
- To gather and pass on information to other coaches
- Increase in pay
- Mandated by Club/State Association



For the Kids

Better
Coaches



Better
Environment



Better
Players

US Soccer Coaching
Education Presentation



USYOUTHSOCCER.ORG

Being a Top Coach

“To be a top coach at every level with any age group, a coach must have the attitude to become better every day. Therefore every coach must be open to reflect on their experiences and be willing to change behavior in order to become even more effective. The exchange of thoughts and experiences with peers, instructors and mentors in realistic learning environments is key in this journey of self-development.”

– Director of Coaching Education Nico Romeijn.

ussoccer.com/stories



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Standardizing Coaching Education

- **Simple definition of standardize:** to change (things) so that they are similar and consistent and agree with rules about what is proper and acceptable. [merriam-webster](#)
- Important to create a solid knowledge base for coaches to educate their players
- Which group of players does this help the most?



Rec Vs. Club Vs. Academy

- Should the requirements be different for coaches in these roles?
 - Rec
 - Travel
 - Academy

“Developing a world-class coaching system is fundamental to developing world-class players. Education is a continuous process. As the game of soccer is constantly evolving, it is important that coaches are knowledgeable on current domestic and international trends. U.S. Soccer Coaching Education supports the Development Academy in its initiative to require minimum certification for all technical staff. “

ussoccerda.com



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US Olympic Committee Thoughts

“Coaching education is the future success of all our sports. Without quality coaching at all levels, **we will limit the success of our athletes and the number of athletes to choose from at the top.** Dropout rates by age 13 are at 70% across sports, and coaches control the ability to change that number – so **with quality coaching education – you can retain athletes, train athletes and maximize potential of those athletes to push success up the pipeline.** A great coaching education program that is followed by coaches is the best retirement plan for administrators in the sport. They will get success year after year if coaches are educated and maximize the outcomes of all players on all teams of their sport.”

-Chris Snyder Director of Coaching Education USOC



Dropout Rates

Positive Coach Alliance:

Major reasons why up to 75% of our children drop out of sports by the age of 12.

1. It's not fun anymore
2. Pressure to perform
3. Lack of competence in the sport
4. Time demands

Todd Beane- playerdevelopmentproject.com



Parental Expectations

A coach with a coaching qualification regardless of player level



State Associations

The following state associations have some form of compulsory coaching certification:

**AL, AK, AZ, AR, CA-S, DE, FL, GA, HI,
ID, IL, IN, KY, LA, ME, MD, MI, MS, MO, MT,
NV, NH, NJ, NC, ND, OH-N, OH-S,
OK, RI, SC, SD, TN, TX-N, TX-S, UT and WI.**



State Association Role in Coaching Education

- Provide Coaching Education
 - USSF Licenses
 - NSCAA Diplomas
- Set and monitor requirements for coaches



Importance of Coaching Education

- Population
- If it was
- cities with
- Hawaii!
- Ranked
- 70% of a
- 30% of a
- Outperfo
- ranking



players
among US
olulu,
ow 36th
e FIFA

thecoachdiary.com



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Questions/Comments



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