



Welcome to Feyenoord Rotterdam  
Welkom bij Feyenoord Rotterdam

# Feyenoord Team



**Gido Vader**  
Manager of International Relations



**Melvin Boel**  
Int. Development coach  
UEFA - A license



Clip 1

# About us

- Feyenoord is among two biggest football clubs in the Netherlands, aiming for the number one position in the league and a solid position in Europe
- Strongest club brand in Dutch football
- 2009 - 2014 Best Youth Academy of the Netherlands
- 9 + 3 players at the World cup in Brazil



# World cup Brasil 2014

## Player Development Ranking - World Cup 2014



### Ranking, by club

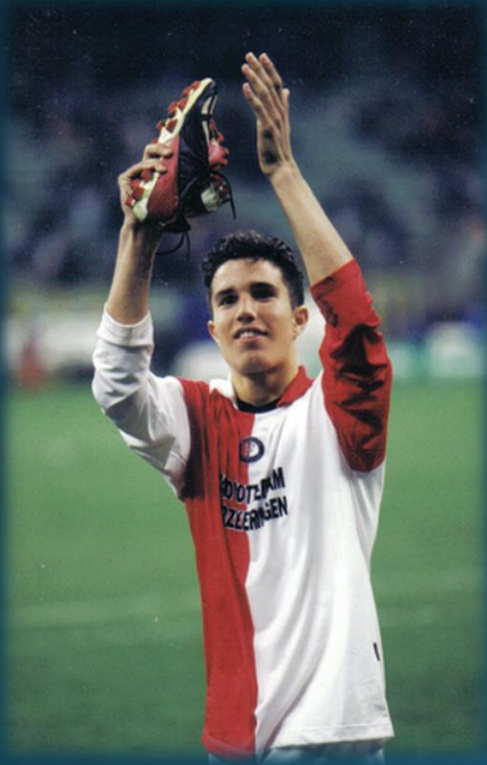


Club	Club-trained	U23 matches	%o
1. Feyenoord Rotterdam (NED)	9	882	12.29
2. FC Barcelona (ESP)	9	783	11.61
3. GNK Dinamo Zagreb (CRO)	8	812	11.12
4. AFC Ajax (NED)	7	867	10.82
5. Lille OSC (FRA)	8	760	10.76
6. Manchester United FC (ENG)	7	708	9.71
7. Deportivo Saprissa (CRC)	9	445	9.27
8. Sporting Clube de Portugal (POR)	8	502	8.97
9. Standard Liège (BEL)	7	591	8.90
10. FC Bayern München (GER)	7	539	8.54
11. Real Madrid CF (ESP)	4	784	8.18
12. FC Porto (POR)	7	471	8.07
13. Arsenal FC (ENG)	5	663	8.03
14. FC Schalke 04 (GER)	5	624	7.76
15. Club Atlético de Madrid (ESP)	4	701	7.61
16. FC Basel (SUI)	6	456	7.28
17. PFC CSKA Moskva (RUS)	3	633	6.45
18. CS Emelec (ECU)	4	519	6.34
19. Cerezo Osaka (JPN)	4	508	6.27
20. FC Zürich (SUI)	5	406	6.25
21. Universidad Catolica (CHI)	6	283	6.08
22. FC Zenit St Petersburg (RUS)	5	381	6.07

Club	Club-trained	U23 matches	%o
51. Club Nacional Montevideo (URU)	4	189	4.06
52. RC Lens (FRA)	3	288	4.06
53. Chelsea FC (ENG)	0	578	4.01
54. Danubio FC (URU)	4	178	3.98
55. PSV Eindhoven (NED)	3	261	3.87
56. CSD Colo Colo (CHI)	3	251	3.80
57. Foolad Khuzestan FC (IRN)	3	249	3.79
58. Toulouse FC (FRA)	2	339	3.72
59. Liverpool FC (ENG)	2	333	3.68
60. CD Motagua Tegucigalpa (HON)	2	328	3.65
61. VfB Stuttgart (GER)	3	229	3.65
62. Real Sociedad de Fútbol (ESP)	2	322	3.61
63. CDS Vida (HON)	3	222	3.60
64. FC Tokyo (JPN)	2	314	3.55
65. Cruzeiro Esporte Clube (BRA)	3	214	3.54
66. AS St-Etienne (FRA)	2	310	3.52
67. Grenoble Foot (FRA)	4	109	3.50
68. FC Utrecht (NED)	2	300	3.45
69. Borussia Dortmund (GER)	1	397	3.44
70. Atlas Guadalajara (MEX)	3	194	3.40
71. Club Estudiantes La Plata (ARG)	3	192	3.39
72. Everton FC (ENG)	2	284	3.37



# Robin van Persie



# Stars abroad





# Wall of talents

12 out of 27

45%

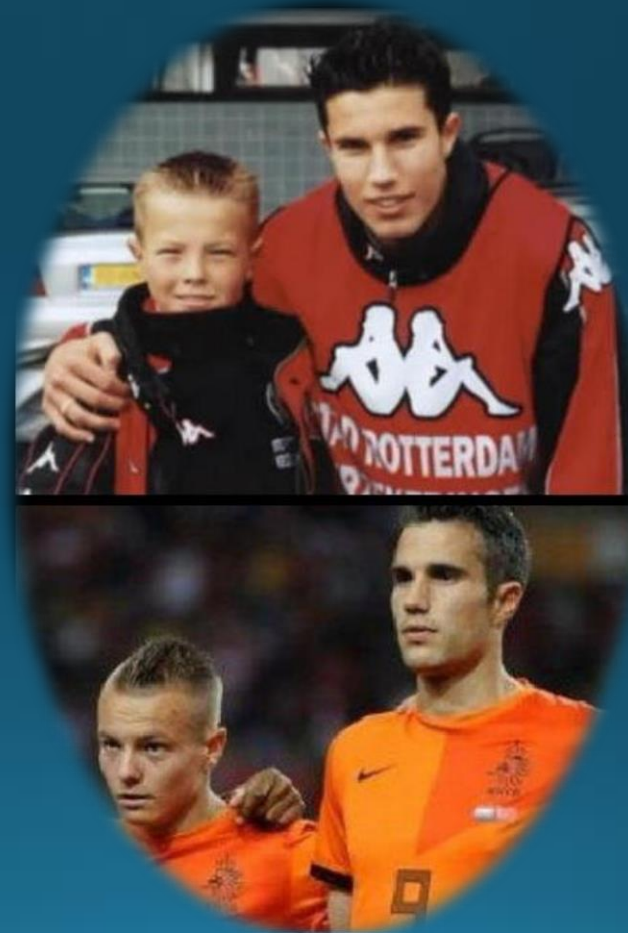




The secret to our success?

# To be a leading youth academy in Europe, by being distinctive

- Best Talented players
- Top sport environment
- Becoming first team player



# Youth Academy program

- Starts from the age of 7 years old
- Bring the best together with the best
- Mix between day and evening program
- Mixed coaching staff



# Training program

U7-u8  
Technique based

U13-u19  
Technique - Role - Tactic based

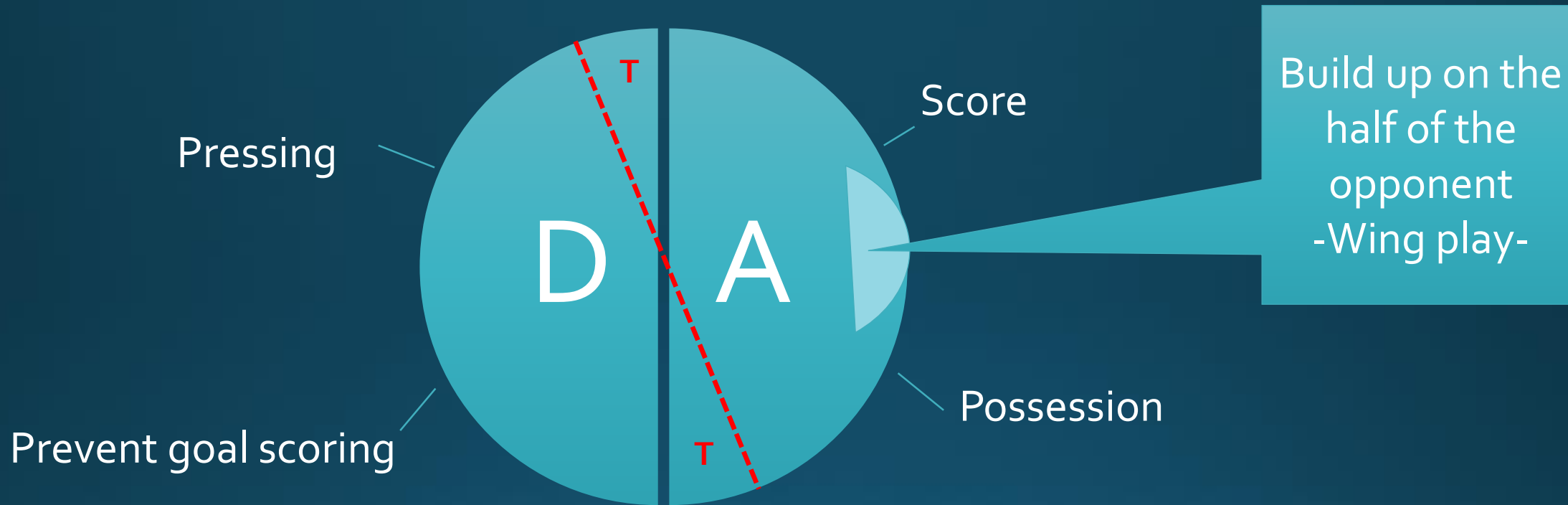
U9-12  
Role  
based



# Playing philosophy as starting point for training

## Match principles

- Two teams
- One team is attacking and one team is defending and vice versa
- Full pitch or a specific area
- Rules
- Game direction
- Winning and losing



Training is a simplified situation of the endgame "the match"

# Attacking phase 3:

## Situation:

Attacking half of the opponent. The moment that our midfielder has the ball.

Train topic: Decision making between midfielders and wingers.

# Match situation







Clip 2

# During the week

Monday	Recovery session	
Tuesday	FCT	Big- Medium - Small side games
Wednesday	Free	
Thursday	Tactical	A vs D 7v7 → 9v9
Friday	Tactical	Match related //set pieces
Saturday	Match day	

# How to simplify the match situation

1. Teammates and opponents
2. Spaces
3. Rules
4. Coaching

# Simplify situation





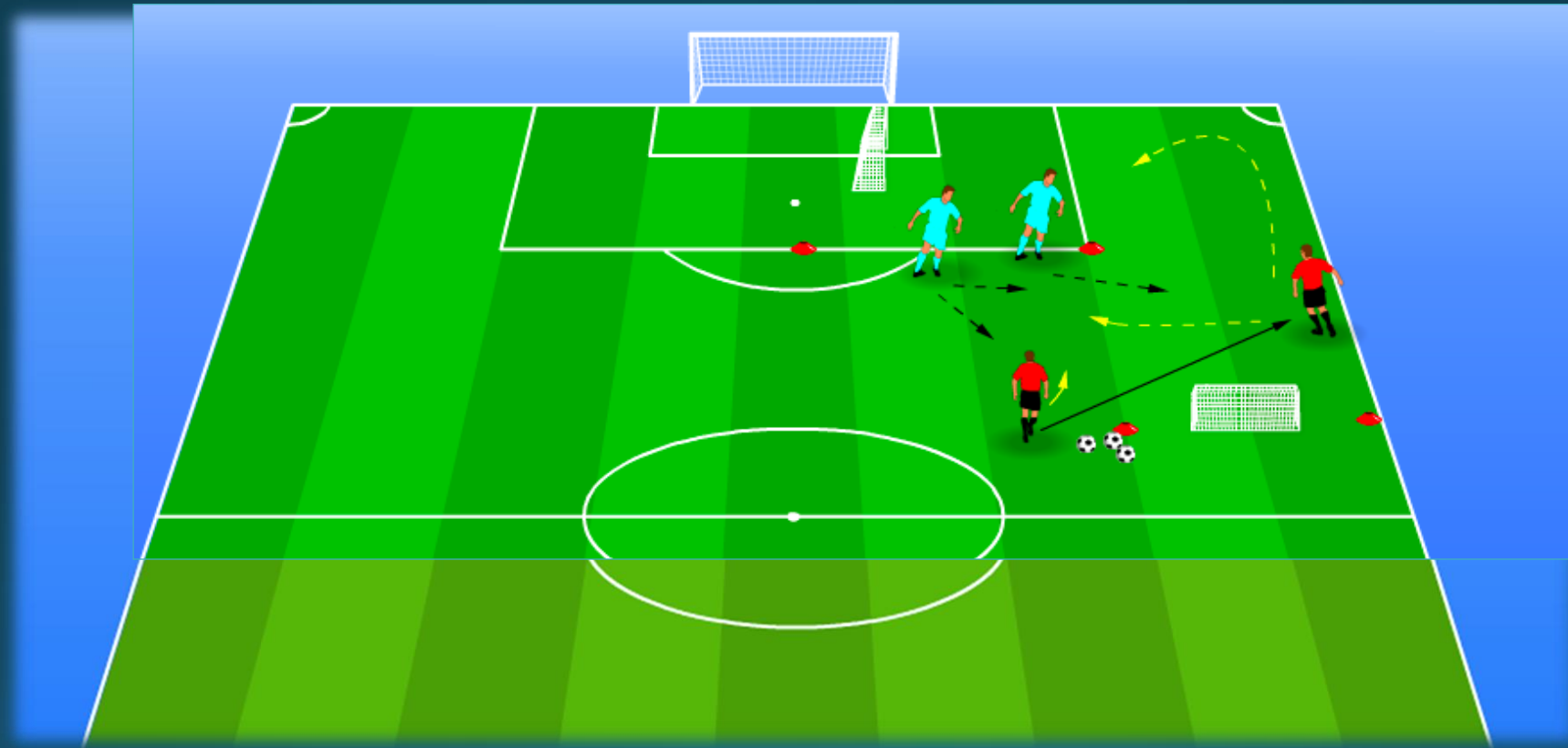
# Training

- Train by a theme
- Simplify theme with as many game principles as possible
- Simplified situation for repetition and improvement
- Consistency in training philosophy and style of play
- How to simplify the match situation



# Feyenoord Academy week

# Monday



# Tuesday





# Thursday



# Friday



# Feyenoord academy clip





*Train to guide, challenge and develop decision making*

# Questions/feedback

