



Zone One

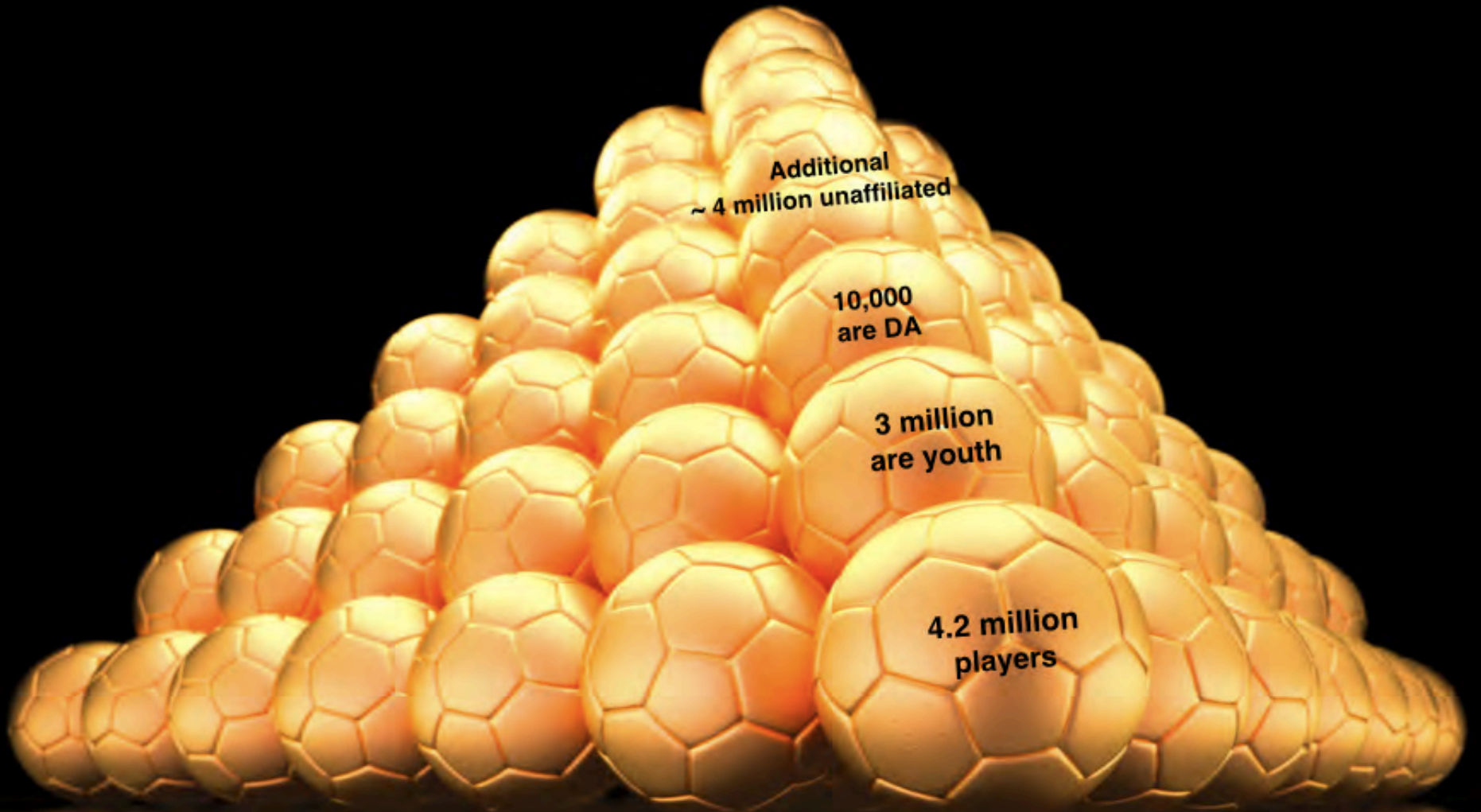
Our Future Depends On It!

“How do we find more of these kids?”

– Jurgen Klinsmann, Former USMNT Coach
and US Soccer Technical Director



US Soccer Participation



Source: US Soccer

US YOUTH SOCCER
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World Standings

Rank	Team	Total Points	Previous Points	+/-	Positions	Avg.	AVG WGT	Avg.	AVG WGT	Avg.	AVG WGT	Avg.	AVG WGT
1	Argentina	1621 (1621.32)	1646	0	◄►	934.24	934.24	571.17	285.59	949.24	284.77	583.64	116.73
	Argentina FIFA Ranking:	1								Population:	43,847,277		
2	Germany	1465 (1465.1)	1347	1	▲	765.77	765.77	549.20	274.60	1038.02	311.41	566.64	113.33
	Germany FIFA Ranking:	2								Population:	80,682,351		
3	Brazil	1410 (1409.91)	1323	1	▲	774.01	774.01	542.01	271.10	796.98	279.06	624.11	124.82
	Brazil FIFA Ranking:	3								Population:	209,567,920		
4	Belgium	1381 (1381.43)	1369	-2	▼	626.85	626.85	426.16	192.54	787.10	203.47	798.02	159.60
	Belgium FIFA Ranking:	4								Population:	11,409,077		
5	Colombia	1361 (1361.48)	1323	-1	▼	746.69	746.69	500.95	250.47	790.30	237.09	636.15	127.23
	Colombia FIFA Ranking:	5								Population:	48,654,392		
6	Chile	1273 (1273.05)	1284	0	◄►	607.69	607.69	754.19	377.09	539.82	161.95	631.58	126.32
	Chile FIFA Ranking:	6								Population:	18,131,850		
7	France	1271 (1271.1)	1188	1	▲	818.02	818.02	594.15	277.11	1018.99	224.11	405.24	81.05
	France FIFA Ranking:	7								Population:	66,836,154		
8	Portugal	1231 (1231.53)	1228	-1	▼	557.78	557.78	471.73	235.88	682.42	198.72	440.74	88.15
	Portugal FIFA Ranking:	8								Population:	10,833,816		
9	Uruguay	1175 (1174.8)	1173	0	◄►	628.96	628.96	471.36	235.68	622.61	186.78	616.90	123.38
	Uruguay FIFA Ranking:	9								Population:	3,351,016		
10	Spain	1168 (1167.87)	1144	1	▲	544.90	544.90	416.16	208.05	555.13	172.59	726.83	145.37
	Spain FIFA Ranking:	10								Population:	46,064,604		
	USA FIFA Ranking:	24								Population:	324,118,787		

Global Assessment

- 2011 Zone One Roll Out Question
- Number of US (raised) players (outfield) are regular starters on top 5 teams in top 5 leagues in world?

Global Assessment



1. Barcelona
2. Real Madrid
3. Atletico Madrid
4. Villareal
5. Sevilla



1. Bayern Munich
2. RB Leipzig
3. Hoffenheim
4. Hertha Berlin
5. Dortmund



1. Nice
2. Monaco
3. PSG
4. Guingamp
5. Rennes



1. Liverpool
2. Manchester City
3. Arsenal
4. Chelsea
5. Spurs



1. Juventus
2. Roma
3. AC Milan
4. Lazio
5. Atalanta

Standings as of November 17th, 2016





1...

So, What's Going On?



~~Numbers?~~
Environments
Obstacles
Solutions

Coaching



Coaching

- Quality education and courses
- Suitability?
- Parent/coach vs. professional coach
- Zone One coaches are mostly volunteer parent/coaches
- Realistic expectation?

Solutions:

- New Zone One courses are underway with a more specific profile ✓
- Mandate certification (and subsidize)!
- CEUs

Development Over Winning...

Yeah, right!



Development Over Winning...

Yeah, right!

Why Not?

- Cultural DNA
- Need more education on topic
- Professionalization...big business!
- The new 800lb gorilla...
- ...rankings!

Solutions:

- Top staff → Zone One
- Coach vs. train
- US Soccer PDIs ✓



Style of Play(er)



Style of Play(er)

Why Not?

- Coaching it *out* of players
- Game is more about results (again) and the coach/team (record) than players...we've lost our priority!
- This outcome also contributes to our lack of world-class players...we are not creating “marketable” players
- Professor Gary Williams : Good vs. elite, performance vs. learning

Solutions:

- Let them play!
- Encourage creativity
- Embrace mistakes! Mistakes-learning-skill-development
- PDIs: embrace or circumnavigate?
- US Soccer grassroots rewrite and coaching methodology ✓



Supportive Parents!



Supportive Parents!

- Appreciate!
- Negative sideline is direct obstacle to healthy developmental environment
- Encourage enthusiasm but ban instructions
- Educate on development

Solutions:

- Communicate and Educate...not isolate!
- Programs (clubs, leagues, parents and coaches)
- US Soccer support ✓
- Consequence!



The World's Cutest Soccer Game?



The World's Cutest Soccer Game?



Agency Disconnect



State Associations

Leagues

Clubs



Agency Disconnect

Solutions:

- Get on the same page (practices, guidelines, programming)
- PDIs discussion created “Youth Members Technical Leaders Work Group” ✓
- Each youth agency collectively discuss player development initiatives and topics ✓
- Consistency for American player development

So, Now What?



So, Now What?

- Certify (educate) coaches/parents
- Manage and contain DOW
- Control sidelines
- Educate on FMS
- Let them PLAY!
- Embrace PDIs✓
- Get on same page✓



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